



CimettaDesignInc.

PAYMENT PENDING

Construction Prof Websites – 15848

From

Cimetta Design Inc.

Cindy Cimetta

26292 Hong Kong Rd.

Punta Gorda, FL 33983

US

Phone: 954-680-4584

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INVOICE #

15865

ISSUED ON

August 8, 2022

DUE ON

August 22, 2022

BALANCE DUE

\$5,000.00

To

Construction

Professionals

Institute

2711 Vista Pkwy, STE

B6

West Palm Beach, FL

33411

US

Phone: 561-437-3515

| Service 1.0 | Price | Amount |
|-------------|-------|--------|
|-------------|-------|--------|

Contractor Licensing Solutions

\$1,162.50

\$1,162.50

This would be a 5-page website that would include the following:

- Homepage,

- About us,
- FAQs,
- Payment Page,
- Contact Us

This 5-page site would be a one-time payment of \$1162.50.

It would not include hosting services or stock photography. We can provide hosting services at an additional cost and we have no problem working with any other hosting provider. Any stock photography or video would be additional. They would be purchased on your behalf only once you have seen and approved them. Stock image pricing is outlined below.

To get started, we would need whatever branding you currently have as well as any other marketing he may have available; like taglines or other marketing materials. All of that helps us get the design portion of a website process done quicker. We will also need to know who your credit card processor is.

| Service 2.0 | Price | Amount |
|--|---------|---------|
| <p>Larger eCommerce Website</p> <p>We would be developing you an eCommerce website with information about your services with a shopping cart for you to sell products. We would be looking to develop the site so that it can grow with your business and be easy to add other systems to going into the future. The system would be built with the CMS (content management system) WordPress.</p> <p>Based on what we discussed and the other websites that you presented to me, the</p> | \$3,800 | \$3,800 |

websites would include the following:

- Homepage,
- About Us,
 - FAQ's,
 - Testimonials,
- Courses (Moodle installation not included),
- Store,
 - Product Page
- Cart Pages,
 - Checkout,
 - Account,
- Blog,
 - Newsletter,
- Contact Us
- Privacy Policy,
- FIU Landing Page (this page will look just like the FIU page for processing.)

Please let us know if there is a page we didn't list here or functionality that you would be interested in.

What's the Process?

To give you an idea of what the website process entails we start with the homepage. We will first design exactly what that will look like for your approval. From there, after any tweaks that you may have, we design every interior page. This way you know exactly what the website will look like before we even touch programming. Once the look and feel of the website have been approved, we start developing the website on our development server. After this is complete, we will show you a demo of the website that you can go in and proof.

Once the website has been fully approved by you and your team and is ready to go live, we will make a backup of the content on your old

website and migrate the new website to your domain. We do this in a particular manner in order to retain any SEO value that your current website has. We don't want to lose this SEO value during the transition.

The website will be developed to be responsive to smaller screens, tablets, and smartphones (mobile-friendly). It will also be programmed in an SEO-friendly manner – ensuring the best practices for good Google search results.

We also install Google Analytics and Google Webmaster tools onto the website. Google Analytics and Google Webmaster tools will give you the ability to track a ton of different aspects of your website's traffic including things like where they came from, how many are going to what areas, and more. They are both very powerful tools that give you more than enough information to see how your website is doing and where to go with your future online marketing.

The shopping cart itself offers a multitude of things:

- Payment gateway that automatically accepts payments from: PayPal Standard Gateway – Accept credit cards and PayPal payments, Square, Authorize.net, PayPal, eWay, SagePay, Braintree, PayLeap, and more. The system also offers BACS, Cheque and Cash on Delivery – Simple offline gateways. Some of these gateways may require the purchasing of a 3rd party plugin at an additional cost. The installation of the 1 processing plugin would be included in this price.
- A wide variety of shipping options from all major shipping providers including

USPS, UPS, FedEx, and DHL. Specific shipping services may require an additional plugin to integrate into its system, price TBD based on a carrier.

- The shopping cart system has an extensive coupon system to provide your customers with deals in discounts for marketing purposes,
- CSV downloader and uploader
- User/Account system for customers to track their past orders and reorder past products

This shopping cart includes the uploading of 10 products by our team. Additional products can be added by our team at an additional cost depending on how many products are to be added. You'll be able to add more products, yourself, to the site once the website has been completed.

Included in this price is also website training via Zoom where we show you how to access the CMS and make edits to the pages as well as best practices for making your online marketing successful. We also provide you with some helpful notes to refer to at any point in the future on how the system works and is organized. And, worst case scenario, we're always available if you have any questions.

The system does not include an SSL Certificate. An SSL Certificate, a security requirement in order to accept credit cards on your website, would need to be purchased through your host. We do offer SSLs and website hosting to our clients, as outlined below.

The design and development of a website like this would be \$3,800 paid in 3rds. A 1/3

deposit, 1/3 upon your approval of the design of the site, and 1/3 upon delivery. This price includes the eCommerce functionality for your products. This price does not include the setup of Moodle or hosting. Hosting is outlined below.

| Service 3.0 | Price | Amount |
|-------------|-------|--------|
|-------------|-------|--------|

CRM Integration for Zoho

\$150

\$150

We would purchase Zoho’s plugin on your behalf and install it on the website to connect your eCommerce store with your Zoho CRM. This will allow you to sync your data over Zoho for smoother management with Zoho CRM integration.

\$150

This includes purchasing the plugin and installing it.

| Service 4.0 | Price | Amount |
|-------------|-------|--------|
|-------------|-------|--------|

Stock Photography / Stock Video

\$0

\$0

Stock Photography or stock video is additional. It may be necessary for us to purchase Royalty Free-Copyright Free Stock Photography unless you have images available for us. Copyright Free Images and LifeStyle Shots can be purchased on your behalf, to be billed at the rate of approximately \$40 to \$50 per shot, depending on the shot. We will always get your approval of a stock image or video before purchasing anything on your behalf. We want to ensure you have the rights to the photos used. Note multiple images may be used. No shots will be purchased on your behalf until

approved by you.

Copy/Text Writing

Copy or text writing is not included with any of the above proposals. This is something we can assist you with to be quoted separately depending on your needs.

Education and Documentation

The website above includes training booked in advance from our Studio Via Zoom. This is an Education from What's Cimetta-U. We will review with you and show you how to edit the site, update it, and more. We will spend some time discussing some of the things that you can do to keep optimizing your website and growing it. We earmark an hour and a half for this. Just give us a date.

If you would like more training time in the future, please advise what particular thing about your website or marketing in general, you would like to review and we can schedule another training session at a later date, price TBD.

Hosting Services

While we don't require a client to host with us, we do offer comprehensive hosting services that include:

- Daily/Weekly/Monthly backups,
- 24/hr customer support,
- Expansive Disk space to grow with your site's expanding website traffic,
- Email hosting, setup, and 10 branded company email addresses
(yourname@yourwebsite.com),
- and more...

Our hosting is a one-time \$35 setup fee and \$20 a month after that. For your particular website, however, you may need more space

with one of our greater hosting packages. We would need to discuss this further. You can learn more about our hosting packages here:

<https://www.cimettadesign.com/...>

| Service 5.0 | Price | Amount |
|---|-----------|----------------------------|
| Agreed to round down to a flat \$5,000 for the set of projects. | -\$112.50 | -\$112.50 |
| | | TOTAL OWED |
| | | <hr/> |
| | | SUBTOTAL \$5,000.00 |
| | | TOTAL \$5,000.00 |

INFO & NOTES

Thank you; we really appreciate your business.

TERMS & CONDITIONS

If you have any questions, comments, or concerns, please contact us at [954-680-4584](tel:954-680-4584).

Please issue approval to this estimate as soon as possible if you choose to accept. And leave a deposit in our conveniently located secure payment center, which you will be directed to after accepting. By accepting this contract you are agreeing to Cimetta Design, Inc. to provide you with these services rendered for the fees laid out.

Or you can find it at this link: <https://www.cimettadesign.com/paygate/billing-info.html> This price is only good for 30 days.

We thank you in advance for the opportunity and look forward to your kind reply. Make It A Great Day!

Web Browser Support

Unless otherwise specified by the client, we will be optimizing websites for browsers later than Internet Explorer 7 and Mozilla Firefox.

However, we would be more than happy to accommodate clients who require support for legacy browsers.

Third-Party Applications

Support for any third-party applications, plug-ins, or add-ons requested by the Client will be billed at our hourly rate. Due to the nature of the work and the unpredictability of other developers' work, we cannot provide quotes or time estimates for technical troubleshooting, integration, formatting, refactoring, or debugging.

Project Terms and Conditions

The agreed-upon contract fee for the creation, design, administering, or maintenance of the Buyer's product or service precludes Cimetta Design, Inc. from further obligation to the project upon the advent of newer technology. Cimetta Design, Inc. ensures project completion as agreed upon within this contract. Cimetta Design, Inc. is not responsible for future technological innovations. Should the Buyer require further maintenance upon their product or service at a later point in time, the Seller and Buyer shall commit to a new contract.

Revision Policy

Any errors made by Cimetta Design will be corrected at no charge to the Client. Any and all changes/ modifications made after initial information (Copy/Text and Images) is provided will incur additional charges at a rate of \$150 per hour to be billed in 15-minute increments.

Agreement

Cimetta Design agrees to provide the graphic design services to the client ("client") at a rate of \$150.00/hr.

The estimate ("Estimate") of each job will be provided upon request.

Copyrighting is not included in this estimate and Cimetta Design Inc. ("Designer") is not responsible for copyrighting any work it performs on behalf of Client.

We reserve the right to display all aspects of our creative work, including sketches, work-in-progress designs, and the completed project on our portfolio and in articles on websites, magazine articles, and in books once the work is published.

Text, photographs, and images should be supplied on disk or other electronic media in the appropriate format to prevent additional charges for typing or scanning. The client agrees that it shall not hold the Designer or its agents or employees liable for failure to perform any aspect of the Job due to the lack of text, photographs, and images provided by the Client.

Unless agreed by Client and Designer, Client shall provide all photographs utilized by Designer and warrants that he/she has permission to use all photographs provided and shall hold Designer harmless for any copyright or other violation which arises from the use of photographs supplied by Client.

Client is responsible for proofreading and approving all work. The designer will make a reasonable attempt to prevent typographical, grammatical, and other errors, however, the responsibility for proofreading the work is solely the Client's responsibility, and the Designer is not responsible, whatsoever, for damages sustained by any typographical or grammatical errors.

Designer agrees to archive all graphic material prepared for its Clients but is not responsible for the corruption or loss of files after the Job is complete. Retrieval of documents at a later date will incur additional charges.

Cancellation Policy- In the event of cancellation of work by the Client, ownership of all copyrights and the original artwork shall be retained by the Designer, and a cancellation fee for work completed, based on the contract price \$150.00 per hour to be billed in 15-minute increments. All deposits are non-refundable.

Web Hosting Policy- We host websites on a month-to-month basis. Web sites are either paid in advance or billed monthly. Due to security reasons, we must have a notice in writing 30 days prior to cancellation, by the owner of the URL, before our hosting agreement can be canceled.

Any electronic file transfers that Cimetta Design makes as a result of the changes or at the request of the Client that is out of the scope of the project are to be determined and may incur additional costs.

All payments shall be made to Cimetta Design, Inc., and sent to the Designers studio listed above in Broward County Florida.

The client agrees that it shall not hold the Designer or its agents or employees liable for any incidental or consequential damages that arise from the Designer's failure to perform any aspect of the Job in a timely manner, regardless of whether such failure was caused by negligent acts or omissions of the Designer or a third party.

This agreement constitutes the entire agreement between the parties hereto and supersedes all prior agreements and writings. This agreement shall only be amended in writing by all parties

This Agreement shall become a legally binding agreement when the Client sends a reply and shall be governed by the laws of the State of Florida, and jurisdiction and venue for any lawsuit brought pursuant to this Agreement shall be filed in Broward County.

This estimate is only good for 30 days from the date on the agreement.

If any action at law or in equity, including an action for declaratory relief, is brought to enforce or interpret the provisions of this Agreement, the prevailing party will be entitled to reasonable attorneys' fees in addition to any other relief to which that party may be entitled.

Please make checks payable to: Cimetta Design, Inc. 26292 HONG KONG RD., PUNTA GORDA, FL 33983

We also accept American Express, Visa, and MasterCard in our payment center handled by Secure Sites. To process via credit card, please visit our payment center and follow the simple directions to make a payment online.