



CimettaDesignInc.

## Contractor Website Quote – 15386

### Estimate 15386

ISSUED: MAY 4, 2022 BY: CINDY CIMETTA

EXPIRES: JUNE 3, 2022 TO:

**Cimetta Design Inc.**

**The Trusty Handyman**

26292 HONG KONG RD.  
PUNTA GORDA, FL 33983  
US

US

ESTIMATE

#### Service 1.0

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Based on what we discussed, we would be focused on a website that would highlight your work and the type of projects that you can do for your potential customers as well as features on the website to build trust with potential customers to move them along the trust curve and turn them into actual clients. Our goal would be to make you and your team a website that highlights the value of your team and your services as well as provides customers methods, like a newsletter, to stay in touch with you and your brand so that they will use your company when they're finally ready to move forward with their project.

The website would include the following:

- Homepage,
- About Us,
  - FAQ's,
- Portfolio,
- Services,
- Testimonials,
- Blog,
  - Newsletter
- Contact Us

If there is a page that we didn't list here or functionality that you would like to add, please let us know.

### **What's the process?**

We will begin with the layout and design of the Home Page. The layout will be presented as a static image from Photoshop. Only once it has been approved will we begin programming the site. The website will be developed to be responsive to smaller screens, tablets, and smartphones (mobile-friendly). It will also be programmed in an SEO-friendly manner – ensuring the best practices for good Google search results.

We also install Google Analytics and Google Webmaster tools onto the website. Google Analytics and Google Webmaster tools will give you the ability to track a ton of different aspects of your website's traffic including things like where they came from, how many are going to what areas, and more. They are both very powerful tools that give you more than enough information to see how your website is doing and where to go with your future online marketing.

**The design and development of this platform would be a one-time charge of \$3,200 paid in 3rds. a 1/3 deposit, 1/3 upon your approval of the design of the site, and 1/3 upon delivery. This price does not include hosting. Hosting is outlined below.**

### **Service 2.0**

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#### **Copy/text writing**

As we spoke about in person, we can assist you in writing any copy that is to be on your website or take text that you have and improve it for you. If we are to write the text, we would need to have a conversation as to what and how much we would be writing. This price would be TBD.

If we are to improve text provided to us or re-writing text, we would require it to be provided to us by your team in a word document or PDF. From there, we would need you to answer a few questions.

This process is about an hour per 1000 words. Our hourly rate is \$125/hr. For context and something to compare it to, the 7 pages (landing/home page, About us page, FAQ page, Services page, and Contact page – not including the blog) normally contain about 2,500 words.

## Service 3.0

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### Stock Photography / Stock Video

Stock Photography or stock video is additional. It may be necessary for us to purchase Royalty Free-Copyright Free Stock Photography unless you have images available for us. Copyright Free Images and LifeStyle Shots can be purchased on your behalf, to be billed at the rate of approximately \$35 to \$40 per shot, depending on the shot. We will always get your approval of a stock image or video before purchasing anything on your behalf. We want to be sure that you have the rights to the photos used.

Note multiple images may be used. No shots will be purchased on your behalf until approved by you.

## Service 4.0

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### Education and Documentation

The website above includes training booked in advance from our Studio Via Zoom. This is an Education from What's Cimetta-U. We will review with you and show you how to edit the site, update it, and more. We will spend some time discussing some of the things that you can do to keep optimizing your website and growing it. We earmark an hour and a half for this. Just give us a date.

If you would like more training time in the future, please advise what particular thing about your website or marketing in general, you would like to review and we can schedule another training session at a later date, price TBD.

## Service 5.0

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### Hosting Services

While we don't require a client to host with us, we do offer comprehensive hosting services that include:

- Daily/Weekly/Monthly backups,
- 24/hr customer support,
- Expansive Disk space to grow with your site's expanding website traffic,
- Email hosting, setup, and 10 branded company email addresses ([yourname@yourwebsite.com](mailto:yourname@yourwebsite.com)),
- and more...

Our hosting is a one-time \$35 setup fee and \$20 a month after that.

You can learn more about our hosting packages

here: <https://www.cimettadesign.com/client-resources/hosting-services/>

**YET TO BE APPROVED**

Subtotal	\$3,200.00
Total	\$3,200.00

#### **INFO & NOTES**

Thank you; we really appreciate your business.

#### **TERMS & CONDITIONS**

If you have any questions, comments or concerns, please contact us at [954-680-4584](tel:954-680-4584).

Please issue an approval to this estimate as soon as possible if you choose to accept. And leave a deposit in our conveniently located secure payment center, which you will be directed to after accepting. By accepting this contract you are agreeing to Cimetta Design, Inc. to provide you with these services rendered for the fees laid out.

Or you can find it at this link: <https://www.cimettadesign.com/paygate/billing-info.html> This price is only good for 30 days.

We thank you in advance for the opportunity and look forward to your kind reply. Make It A Great Day!

#### **Web Browser Support**

Unless otherwise specified by the client, we will be optimizing websites for browsers later than Internet Explorer 7 and Mozilla Firefox.

However, we would be more than happy to accommodate clients who require support for legacy browsers.

#### **Third-Party Applications**

Support for any third-party applications, plug-ins, or add-ons requested by Client will be billed at our hourly rate. Due to the nature of the work and the unpredictability of other developers work, we cannot provide quotes or time estimates for technical troubleshooting, integration, formatting, refactoring, or debugging.

## Project Terms and Conditions

The agreed-upon contract fee for the creation, design, administering, or maintenance of the Buyer's product or service precludes Cimetta Design, Inc. from further obligation to the project upon the advent of newer technology. Cimetta Design, Inc. ensures project completion as agreed upon within this contract. Cimetta Design, Inc. is not responsible for future technological innovations. Should the Buyer require further maintenance upon their product or service at a later point in time, the Seller and Buyer shall commit to a new contract.

## Revision Policy

Any errors made by Cimetta Design will be corrected at no charge to the Client. Any and all changes/ modifications made after initial information (Copy/Text and Images) is provided will incur additional charges at a rate of \$125 per hour to be billed in 15 minute increments.

## Agreement

Cimetta Design agrees to provide the graphic design services to the client ("client") at a rate of \$125.00/hr.

The estimate ("Estimate") of each job will be provided upon request.

Copyrighting is not included in this estimate and Cimetta Design Inc. ("Designer") is not responsible for copyrighting any work it performs on behalf of Client.

We reserve the right to display all aspects of our creative work, including sketches, work-in-progress designs and the completed project on our portfolio and in articles on websites, in magazine articles and in books once the work is published.

Text, photographs, and images should be supplied on disk or other electronic media in the appropriate format to prevent additional charges for typing or scanning. Client agrees that it shall not hold the Designer or its agents or employees liable for failure to perform any aspect of the Job due to lack of text, photographs, and images provided by Client.

Unless agreed by Client and Designer, Client shall provide all photographs utilized by Designer and warrants that he/she has permission to use all photographs provided and shall hold Designer harmless for any copyright or other violation which arise from the use of photographs supplied by Client.

Client is responsible for proofreading and approving all work. Designer will make a reasonable attempt to prevent typographical, grammatical and other errors, however the responsibility for proofreading the work is solely the Client's responsibility, and Designer is not responsible, whatsoever, for damages sustained by any typographical or grammatical errors.

Designer agrees to archive all graphic material prepared for its Clients but is not responsible for the corruption or loss of files after Job is complete. Retrieval of documents at a later date will incur additional charges.

Cancellation Policy- In the event of cancellation of work by Client, ownership of all copy rights and original artwork shall be retained by Designer and a cancellation fee for work completed, based on the contract price \$125.00 per hour to be billed in 15 minute increments. All deposits are non-refundable.

Web Hosting Policy- We host websites on a month to month basis. Web sites are either paid in advance or billed monthly. Due to security reasons we must have a notice in writing 30 days prior to cancellation, by the owner of the URL, before our hosting agreement can be cancelled.

Any electronic file transfers that Cimetta Design makes as a result of the changes or at the request of the Client that is out of the scope of the project is to be determined and may incur additional costs.

All payments shall be made to Cimetta Design, Inc., and sent to Designers studio listed above in Broward County Florida.

Client agrees that it shall not hold the Designer or its agents or employees liable for any incidental or consequential damages that arise from the Designer's failure to perform any aspect of the Job in a timely manner, regardless of whether such failure was caused by negligent acts or omissions of the Designer or a third party.

This agreement constitutes the entire agreement between the parties hereto and supersedes all prior agreements and writings. This agreement shall only be amended in writing by all parties. This Agreement shall become a legally binding agreement when Client sends a reply, and shall be governed by the laws of the State of Florida, and jurisdiction and venue for any lawsuit brought pursuant to this Agreement shall be filed in Broward County.

This estimate is only good for 30 days from the date on the agreement.

If any action at law or in equity, including an action for declaratory relief, is brought to enforce or interpret the provisions of this Agreement, the prevailing party will be entitled to reasonable attorneys' fees in addition to any other relief to which that party may be entitled.

Please make checks payable to: Cimetta Design, Inc. 26292 HONG KONG RD., PUNTA GORDA, FL 33983

We also accept American Express, Visa, and MasterCard in our payment center handled by Secure Sites. To process via credit card, please visit our payment center and follow the simple directions to make a payment online.