



CimettaDesignInc.

See More Home Inspections Website: Payment Plan – 12209

## Estimate 12209

ISSUED: OCTOBER 25, 2019 BY:

EXPIRES: NOVEMBER 26, 2019 TO:

**Cimetta Design Inc.**

**See More Home Inspections**

CINDY CIMETTA  
10355 PANAMA ST.  
HOLLYWOOD, FL 33026  
US

9175 SW 20TH STREET  
BOCA RATON, FL 33428  
US

ESTIMATE

**Service** 1.0

### Website Design and Creation

We would be developing you a custom, mobile-friendly website that would reflect your branding that can grow with your organization. The website will be Created with the CMS, or Content Management System, WordPress. A CMS is a User friendly back end for editing the site and managing content. The site framework will be set up and a variety of page structures will be created to fulfill the need for future and existing pages. Copy-Text must be supplied Digitally in advance of this stage or additional costs can arise.

The website would include the following pages:

1. Home
2. About Us
3. Services
  - a. Home Inspections
  - b. Wind Mitigations
  - c. 4 Point Inspections
4. Blog
5. First time Home Buyer Workshops

6. FAQs

7. Contact / Request Quote (This would include a Google map with your location as well as registering you with Google Places)

8. Email Mailing list collection page

We will begin with layout and design of Home Page. The layout will be presented as a static image from Photoshop. Only once it has been approved will we begin programming the site. The website will be developed to be responsive to smaller screens, tablets, and smart phones (mobile-friendly). It will also be programmed in an SEO friendly manner – insuring the best practices for good Google search results. We also build our website modular to make it easy for us to add functions and features to the website as your organization grows.

We also install Google Analytics and Google Webmaster tools on to the website. Google Analytics and Google Webmaster tools will give you the ability to track a ton of different aspects about your websites traffic including things like where they came from, how many are going to what areas and more. They are both very powerful tools that gives you more then enough information to see how your website is doing and where to go with your future online marketing.

**The website design with the above outlined elements would be \$2,125, paid in thirds. one third deposit, one third once you have approved the design of the website and one third upon delivery of the website.**

Turn around time for a project of this nature is 3 to 4 weeks typically, with Edited Final Copy and quick approvals from you The Client.

## **Service 2.0**

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### **Appointment / Booking System**

Installation, setup and customization of the system to your website: \$550 with a 50% deposit and 50% upon project completion.

This booking system would add appointment booking capabilities to your website. Allowing you to set dates and more about a booking or program – allowing users to go to in and select days or dates that they want to book themselves based on times you make available.

It's all automated as much as possible, with built in email responders, working through Google calendars, and other features to make booking simple and user-friendly.

Below are a few of the system features:

- Unlimited number of staff members, services, appointments, bookings and customers.
- Flexible scheduling: padding times, varying appointment duration (5 min – 7 days), holidays, days off, individual working schedules.
- You'll be able to accept payment for registration through the system.
- Custom Fields for collecting custom information for every booking.
- A powerful backend interface to manage appointments.
- Customers can manage their own appointments.
- Customers can manage their account information.
- Add to Google Calendar buttons for your customers.
- Customizable emails and reminders sent to you and your customers.
- And more.

If there is a feature that you would like that is not included in this list, it can be added, price TBD.

**Installation, setup and customization of the system to your website: \$550 with a 50% deposit and 50% upon project completion.**

### **Service 3.0**

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Additional info:

#### **Stock Photography / Stock Video**

Stock Photography or stock video is additional. It may be necessary for us to purchase Royalty Free-Copyright Free Stock Photography unless you have images available for us. Copyright Free Images and LifeStyle Shots can be purchased on behalf of you, the client, to be billed at the rate of approximately \$35 per shot. We will provide you with a quote if the image used exceeds that price. Note multiple images may be used. No shots will be purchased on your behalf until approved by you.

This quote does not include a Photo-shoot or any Photoshopping of Client images. TBD upon receipt if necessary.\*Photo editing to be quoted separately.

#### **Site Copy-text**

We will begin with the layout and design of the Home Page. Utilizing your own Branding. The layout will be presented as a stagnant image from Photoshop. Only once it has been approved will we begin programming the site.

We will utilize any copy provided by you, the client. If copy is not provided, we will utilize

fake placement copy to fill areas of design that require copy-text. Unless copy-text is provided before completion of website, it is not our responsibility to place copy. We can provide copy writing services upon request, price TBD.

**Programming**

The website will be developed to be responsive to smaller screens, tablets, and smart phones (mobile-friendly). It will also be programmed in an SEO friendly manner – insuring the best practices for good Google search results.

This site price does not include any integration of 3rd party software.

**Google Analytics**

We will install this to your website which will give you the ability to track all aspects of your web presents how many people come to your site and how often. Google Analytics is a very powerful tool that gives you more then enough to see how your website is doing.

**Education and Documentation**

Booked in advance here in our Studio or Via the phone. This is an Education from Whats Cimetta-U. We will review with you and show you how to edit the site. We will spend some time discussing some of the things that you can do to keep optimizing your website and growing it. We earmark an hour and a half for this here at Cimetta Design Studio. Just give us a date.

If you would like more training time, please advise what particular thing about your website or marketing in general that you would like to review and we can schedule another training session at a later date, price TBD.

Terms of Payment: 1/3rd Down, 1/3rd on Approval of Design, 1/3rd on Delivery.

**YET TO BE APPROVED**

Subtotal	\$2,675.00
Total	\$2,675.00

**INFO & NOTES**

Thank you; we really appreciate your business.

**TERMS & CONDITIONS**

If you have any questions, comments or concerns, please contact us at [954-680-4584](tel:954-680-4584).

Please issue an approval to this estimate as soon as possible if you choose to accept. And leave a deposit in our conveniently located secure payment center, which you will be directed to after accepting. By accepting this contract you are agreeing to Cimetta Design, Inc. to provide you with these services rendered for the fees laid out.

Or you can find it at this link: <https://www.cimettadesign.com/paygate/billing-info.html> This price is only good for 30 days.

We thank you in advance for the opportunity and look forward to your kind reply. Make It A Great Day!

### **Web Browser Support**

Unless otherwise specified by the client, we will be optimizing websites for browsers later than Internet Explorer 7 and Mozilla Firefox.

However, we would be more than happy to accommodate clients who require support for legacy browsers.

### **Third-Party Applications**

Support for any third-party applications, plug-ins, or add-ons requested by Client will be billed at our hourly rate. Due to the nature of the work and the unpredictability of other developers work, we cannot provide quotes or time estimates for technical troubleshooting, integration, formatting, refactoring, or debugging.

### **Project Terms and Conditions**

The agreed-upon contract fee for the creation, design, administering, or maintenance of the Buyer's product or service precludes Cimetta Design, Inc. from further obligation to the project upon the advent of newer technology. Cimetta Design, Inc. ensures project completion as agreed upon within this contract. Cimetta Design, Inc. is not responsible for future technological innovations. Should the Buyer require further maintenance upon their product or service at a later point in time, the Seller and Buyer shall commit to a new contract.

### **Revision Policy**

Any errors made by Cimetta Design will be corrected at no charge to the Client. Any and all changes/ modifications made after initial information (Copy/Text and Images) is provided will incur additional charges at a rate of \$125 per hour to be billed in 15 minute increments.

### **Agreement**

Cimetta Design agrees to provide the graphic design services to the client ("client") at a rate of \$125.00/hr.

The estimate ("Estimate") of each job will be provided upon request.

Copyrighting is not included in this estimate and Cimetta Design Inc. ("Designer") is not responsible for copyrighting any work it performs on behalf of Client.

We reserve the right to display all aspects of our creative work, including sketches, work-in-progress designs and the completed project on our portfolio and in articles on websites, in magazine articles and in books once the work is published.

Text, photographs, and images should be supplied on disk or other electronic media in the appropriate format to prevent additional charges for typing or scanning. Client agrees that it shall not hold the Designer or its agents or employees liable for failure to perform any aspect of the Job due to lack of text, photographs, and images provided by Client.

Unless agreed by Client and Designer, Client shall provide all photographs utilized by Designer and warrants that he/she has permission to use all photographs provided and shall hold Designer harmless for any copyright or other violation which arise from the use of photographs supplied by Client.

Client is responsible for proofreading and approving all work. Designer will make a reasonable attempt to prevent typographical, grammatical and other errors, however the responsibility for proofreading the work is solely the Client's responsibility, and Designer is not responsible, whatsoever, for damages sustained by any typographical or grammatical errors.

Designer agrees to archive all graphic material prepared for its Clients but is not responsible for the corruption or loss of files after Job is complete. Retrieval of documents at a later date will incur additional charges.

Cancellation Policy- In the event of cancellation of work by Client, ownership of all copy rights and original artwork shall be retained by Designer and a cancellation fee for work completed, based on the contract price \$125.00 per hour to be billed in 15 minute increments. All deposits are non-refundable.

Web Hosting Policy- We host websites on a month to month basis. Web sites are either paid in advance or billed monthly. Due to security reasons we must have a notice in writing 30 days prior to cancellation, by the owner of the URL, before our hosting agreement can be cancelled.

Any electronic file transfers that Cimetta Design makes as a result of the changes or at the request of the Client that is out of the scope of the project is to be determined and may incur additional costs.

All payments shall be made to Cimetta Design, Inc., and sent to Designers studio listed above in Broward County Florida.

Client agrees that it shall not hold the Designer or its agents or employees liable for any incidental or consequential damages that arise from the Designer's failure to perform any aspect of the Job in a timely manner, regardless of whether such failure was caused by negligent acts or omissions of the Designer or a third party.

This agreement constitutes the entire agreement between the parties hereto and supersedes all prior agreements and writings. This agreement shall only be amended in writing by all parties

This Agreement shall become a legally binding agreement when Client sends a reply, and shall be governed by the laws of the State of Florida, and jurisdiction and venue for any lawsuit brought pursuant to this Agreement shall be filed in Broward County.

This estimate is only good for 30 days from the date on the agreement.

If any action at law or in equity, including an action for declaratory relief, is brought to enforce or interpret the provisions of this Agreement, the prevailing party will be entitled to reasonable attorneys' fees in addition to any other relief to which that party may be entitled.

Please make checks payable to: Cimetta Design, Inc. 10355 Panama Street, Hollywood, FL 33026

We also accept American Express, Visa, and MasterCard in our payment center handled by Secure Sites. To process via credit card, please visit our payment center and follow the simple directions to make a payment online.