



CimettaDesignInc.

Glenn Sandler-Germ Warfare, LLC. #12289

Estimate 12289

ISSUED: NOVEMBER 6, 2019 BY:

EXPIRES: DECEMBER 6, 2019 TO:

Cimetta Design Inc.

Mr. Glenn Sandler

CINDY CIMETTA
10355 PANAMA ST.
HOLLYWOOD, FL 33026
US

3600 N WICKHAM RD STE 106
MELBOURNE, FL 32935
US

ESTIMATE

Service 2.0

Project Overview:

Logo Branding Concept Design Development and Execution on behalf of Germ Warfare, LLC. Custom tailored to you, your tastes and your vision.

Glenn,

Nice speaking with you today. Thanks for sharing your vision. As I mentioned the logo will convey your business and the products in the very best light. As per yourself , "You Build a Business and the face of that business around The Logo Branding of that business. " This is true and you get it! Thanks!

We pinpointed this after we had a brief conversation on behalf of you and your directive, this again being based on your Marketplace, Demographics and Business Plan.

Our goal is to establish an original and versatile Logo Branding suitable for all medias, EX: Web, Social Medias, OnLine, Packaging, Signage, Collateral Materials, Presentations, Powerpoints and the like. Branding will be developed on behalf of The Company with a directive and core values geared towards your vision. Evoking outstanding Quality and Attention to detail in your marketplace.

Cimetta Designs and Develops Original Concepts on behalf of Corporate Branding, Logo Branding Concepts and Execution for an over all Brand-able Image for Client, to be utilized in and for Company Identity. As well as throughout Multiple Collateral Materials representing The Company going forward in many various possible applications. This Branding becomes an Asset to you and your business. All Artwork is executed in Vector to serve you for the future growth of your endeavor going forward. We create Brand Equity.

The value of what separates us from our competition, is that what We Design is Original Art. Created in house, locally and is designed for you and you alone. It does not come off a shelf. We create it together as a Team. We strive to set a standard to which others will only want to follow. A well designed and executed Logo Branding becomes the face of your business and the world will see it.

Our work is Totally Custom. We pride ourselves on creating the best possible design for you. That you are proud of and that we are so proud of, we want to have it displayed on our website as well. Remember you are part of the design team we want your direction and feedback throughout the process.

The Value of what we design together will serve you and your business for years to come. We always strive to exceed our own expectations and that the design for you coming out of our studio raises the bar for you within your industry and beyond. Also suitable for all mediums.

We strongly adhere to the following principles :

That Your Success Is Our Success ! We Get You More Business!

AND

That Creativity is one of the last remaining legal means you have to gain an unfair advantage over your competition !

Breakdown is as follows:

#1 of 4. Logo/Brand Design and Development and Execution on behalf of Germ Warfare :

The work of doing a Logo is an Art, and not an exact science and can be very subjective. That is why we extend the courtesy of a package, on this one design service. \$1400.

Please note after our discussion this logo will be the Basis for the other Logos in your product line. Once we arrive at the chosen design for "The Main Logo" the other remaining Name and brand looks will carry through in a consistent over all "Family Brand". This is the jump off point for the remaining product brands. This includes 3 different Versions to choose from for further development from 3 different designers. With Two sets or rounds of revisions of the one version you choose. We want you to be happy, we are willing to go the extra mile. For the final execution.

With that you will receive the full design efforts of A Team of Artists with a combined experience of well over 98+ years. On board there will be an Art Director, Account Representative that is a Principal of the Company, that is also an Artist, An Illustrator and several very technically proficient Artists with multiple disciplines that are on staff, here in our studio daily. We do whatever it takes to render your project to be the best it can possible be. We take great pride in the work we do and want to exceed your expectations as well as our own. We want your art to be in our Portfolio as well.

#1-A. (OPTIONAL) Logo/Branding Design Style Sheet of Your Logo Final:

After Your Logo is developed and when completed, you may decide to have us set up different files for your logo and font in different settings.

EX: Logo Stacked with Font, Left astride of Your Logo and the like. We estimate this to be an additional 1 hours. \$ 125.

Sometimes a Style Sheet is utilized on behalf of various types of Print, Silk Screening for Products, Shirts-Uniforms, Displays, Forms, Signage, Any Type of Collateral Materials that may be required as well as any Social or Electronic Media.

#1-B. (OPTIONAL) Layout and Setup of Print Files for Letterhead, Envelope and a Business Card. We can also Set Up an Electronic Letterhead DOC. template:\$ 250. This includes 2-3 names on the business cards. Should you have a few more we can happily accommodate you, no worries.

#1-C. (OPTIONAL) Layout and Setup of Electronic Signature for your email: To be determined based on your needs. We can discuss what works for you. As this is based on your browser, etc. To Be Determined TBD (*you can see an example of a Dynamic Signature in my own email to you that I sent to you as a follow up email.)

Turn around time for this part of a project of this nature is 3 weeks typically, or less time with quick approvals from you the Client.

Project breakdown is for each step so everyone is comfortable with the process 50% Down and 50% upon delivery.

We will provide you with Original Vector Final Art and a Master Files in multiple file formats, Emailed to you via Cimettas FTP in a Zipped file to you for your archives. All artwork fees must posted in full to your account before posting to Our FTP Servers. Thanks.

Any Questions, concerns or comments :

Please feel free to contact me, Cindy @954-680-4584.

Please issue an approval to this estimate as soon as possible if you choose to accept. And leave a deposit in our conveniently located secure payment center, which you will be directed to after accepting. By accepting this contract you are agreeing to Cimetta Design, Inc. to provide you with these services rendered for the fees laid out.

Or you can find it at this link:

<https://www.cimettadesign.com/paygate/billing-info.html>

This price is only good for 30 days.

We thank you in advance for the opportunity and look forward to your kind reply. Make It A Great Day!

YET TO BE APPROVED

Subtotal	\$1,400.00
Total	\$1,400.00

INFO & NOTES

Thank you; we really appreciate your business.

TERMS & CONDITIONS

If you have any questions, comments or concerns, please contact us at [954-680-4584](tel:954-680-4584). Please issue an approval to this estimate as soon as possible if you choose to accept. And leave a deposit in our conveniently located secure payment center, which you will be directed to after

accepting. By accepting this contract you are agreeing to Cimetta Design, Inc. to provide you with these services rendered for the fees laid out.

Or you can find it at this link: <https://www.cimettadesign.com/paygate/billing-info.html> This price is only good for 30 days.

We thank you in advance for the opportunity and look forward to your kind reply. Make It A Great Day!

Web Browser Support

Unless otherwise specified by the client, we will be optimizing websites for browsers later than Internet Explorer 7 and Mozilla Firefox.

However, we would be more than happy to accommodate clients who require support for legacy browsers.

Third-Party Applications

Support for any third-party applications, plug-ins, or add-ons requested by Client will be billed at our hourly rate. Due to the nature of the work and the unpredictability of other developers work, we cannot provide quotes or time estimates for technical troubleshooting, integration, formatting, refactoring, or debugging.

Project Terms and Conditions

The agreed-upon contract fee for the creation, design, administering, or maintenance of the Buyer's product or service precludes Cimetta Design, Inc. from further obligation to the project upon the advent of newer technology. Cimetta Design, Inc. ensures project completion as agreed upon within this contract. Cimetta Design, Inc. is not responsible for future technological innovations. Should the Buyer require further maintenance upon their product or service at a later point in time, the Seller and Buyer shall commit to a new contract.

Revision Policy

Any errors made by Cimetta Design will be corrected at no charge to the Client. Any and all changes/ modifications made after initial information (Copy/Text and Images) is provided will incur additional charges at a rate of \$125 per hour to be billed in 15 minute increments.

Agreement

Cimetta Design agrees to provide the graphic design services to the client ("client") at a rate of \$125.00/hr.

The estimate ("Estimate") of each job will be provided upon request.

Copyrighting is not included in this estimate and Cimetta Design Inc. ("Designer") is not responsible for copyrighting any work it performs on behalf of Client.

We reserve the right to display all aspects of our creative work, including sketches, work-in-progress designs and the completed project on our portfolio and in articles on websites, in

magazine articles and in books once the work is published.

Text, photographs, and images should be supplied on disk or other electronic media in the appropriate format to prevent additional charges for typing or scanning. Client agrees that it shall not hold the Designer or its agents or employees liable for failure to perform any aspect of the Job due to lack of text, photographs, and images provided by Client.

Unless agreed by Client and Designer, Client shall provide all photographs utilized by Designer and warrants that he/she has permission to use all photographs provided and shall hold Designer harmless for any copyright or other violation which arise from the use of photographs supplied by Client.

Client is responsible for proofreading and approving all work. Designer will make a reasonable attempt to prevent typographical, grammatical and other errors, however the responsibility for proofreading the work is solely the Client's responsibility, and Designer is not responsible, whatsoever, for damages sustained by any typographical or grammatical errors.

Designer agrees to archive all graphic material prepared for its Clients but is not responsible for the corruption or loss of files after Job is complete. Retrieval of documents at a later date will incur additional charges.

Cancellation Policy- In the event of cancellation of work by Client, ownership of all copy rights and original artwork shall be retained by Designer and a cancellation fee for work completed, based on the contract price \$125.00 per hour to be billed in 15 minute increments. All deposits are non-refundable.

Web Hosting Policy- We host websites on a month to month basis. Web sites are either paid in advance or billed monthly. Due to security reasons we must have a notice in writing 30 days prior to cancellation, by the owner of the URL, before our hosting agreement can be cancelled.

Any electronic file transfers that Cimetta Design makes as a result of the changes or at the request of the Client that is out of the scope of the project is to be determined and may incur additional costs.

All payments shall be made to Cimetta Design, Inc., and sent to Designers studio listed above in Broward County Florida.

Client agrees that it shall not hold the Designer or its agents or employees liable for any incidental or consequential damages that arise from the Designer's failure to perform any aspect of the Job in a timely manner, regardless of whether such failure was caused by negligent acts or omissions of the Designer or a third party.

This agreement constitutes the entire agreement between the parties hereto and supersedes all prior agreements and writings. This agreement shall only be amended in writing by all parties

This Agreement shall become a legally binding agreement when Client sends a reply, and shall be governed by the laws of the State of Florida, and jurisdiction and venue for any lawsuit brought pursuant to this Agreement shall be filed in Broward County.

This estimate is only good for 30 days from the date on the agreement.

If any action at law or in equity, including an action for declaratory relief, is brought to enforce or interpret the provisions of this Agreement, the prevailing party will be entitled to reasonable attorneys' fees in addition to any other relief to which that party may be entitled.

Please make checks payable to: Cimetta Design, Inc. 10355 Panama Street, Hollywood, FL 33026

We also accept American Express, Visa, and MasterCard in our payment center handled by Secure Sites. To process via credit card, please visit our payment center and follow the simple directions to make a payment online.