



CimettaDesignInc.

Revised Clepco Website #14406

Estimate 14406

ISSUED: SEPTEMBER 27, 2021 BY: CINDY CIMETTA

EXPIRES:

Cimetta Design Inc.

26292 HONG KONG RD.
PUNTA GORDA, FL 33983
US

ESTIMATE

Service 1.0

We would build you a custom, to your brand and needs, eCommerce platform that we could build upon for you as your business grows. The system would be built with the CMS, or content management system, WordPress. A CMS is a User-friendly back end for editing the site and managing content. The site framework will be set up and a variety of page structures will be created to fulfill the need for future and existing pages.

The website would include the following pages:

1. Homepage
2. About Us
3. Shop
 - a. 30 products
4. Cart Pages
 - a. Cart
 - b. Checkout
 - c. Account
5. Product Catalog (would require registration)
6. Disclaimer Page
7. Privacy Policy

8. Contact

Additional content and pages are to be quoted in addition to this project.

We will begin with the layout and design of the Home Page. The layout will be presented as a static image from Photoshop. Only once it has been approved will we begin programming the site. The website will be developed to be responsive to smaller screens, tablets, and smartphones (mobile-friendly). It will also be programmed in an SEO-friendly manner – ensuring the best practices for good Google search results. We also install Clicky onto the website.

The shopping cart itself offers a multitude of things:

- A Payment gateway that automatically accepts payments from PayPal Standard Gateway – Accept credit cards and PayPal payments, Square, Authorize.net, PayPal, eWay, SagePay, Braintree, PayLeap, and more. The system also offers BACS, Cheque, and Cash on Delivery – Simple offline gateways. Some of these gateways may require the purchasing of a 3rd party plugin at additional cost. The installation of the 1 processing plugin would be included in this price.
- A wide variety of shipping options from all major shipping providers including USPS, UPS, FedEx, and DHL. Specific shipping services may require an additional plugin to integrate into its system, price TBD based on a carrier.
- The shopping cart system has an extensive coupon system to provide your customers with deals in discounts for marketing purposes,
- CSV downloader and uploader
- User/Account system for customers to track their past orders and reorder past products

This shopping cart includes the uploading of 10 products by our team. Additional products can be added by our team at the additional cost laid out below. You'll be able to add more products, yourself, to the site once the website has been completed.

Included in this price is also a website training via Zoom where we show you how to access the CMS and make edits to the pages as well as best practices for making your online marketing successful. We also provide you with some helpful notes to refer to at any point in the future on how the system works and is organized. And, worst-case scenario, we're always available if you have any questions.

Wholesale Rates and registration: This system would include the ability for customers to register and be offered wholesale rates and discounts of products as

well as the ability to download your catalog. These individuals can automatically be added to an email list or viewed in the backend of the website.

The system does not include an SSL Certificate. An SSL Certificate, a security requirement in order to accept credit cards on your website, would need to be purchased through your host. We do offer SSLs and website hosting to our clients, outlined below.

The design and development of this eCommerce platform would be a one-time charge of \$3,500. Paid in thirds: 1/3 deposit, 1/3 upon approval of the homepage, and 1/3 upon completion.

This price does not include hosting. Hosting is outlined below.

Turn around time for a project of this nature is 3 to 4 weeks typically, with Edited Final Copy and quick approvals from you The Client.

Service 2.0

We discussed adding translations to the website. There are two paths, as discussed, laid out below:

Google Translate: We have a plugin that we can add to the site that will automatically swap all of the language on your site utilizing Google Translate. The user chooses the other language and it will swap. While this is fast and easy, Google Translate's accuracy isn't always 100%, especially with complex topics like yours. **This plugin is \$125.**

Translation Manager: This system has been removed and up dated to the quote, as per our conference convo. Thursday, Sept 23, 2021

Service 3.0

Live Chat

We discussed adding Live Chat to the site. The live chat system includes a notification system, live chat reports, as well as an in-depth ticketing system:

- Start a chat with a new subject (new ticket),
- Ticket system with XLS exporting and different forms and agent levels,
- Enter a chat with a given ticket ID,
- Send a message (new ticket) when no agent is online,
- Every chat conversation will be saved,

- Notifications depending on how you want to be notified of chat
 - Email Notifications
 - Desktop Notifications
 - Slack Notifications
 - Notify when a ticket has been created
 - Notify when someone replied
 - Notify when a status has changed
 - Notify when an agent has been assigned

The system would be 3 hours to set up and structure for your business. A one-time payment of \$375.

Service 4.0

Stock Photography

Stock Photography is additional. It may be necessary for us to purchase Royalty Free-Copyright Free Stock Photography unless you have Hi-Res images available for us. Copyright Free Images/Life Style Shots can be purchased on behalf of you, the client, to be billed at the rate of approximately \$40.-50 per shot. We will provide you with a quote if the image used exceeds that price. Note multiple images may be used.

Service 5.0

Image Watermarking System

The installation and setup of this plugin would be \$312.50. Included in that is the design of the watermark. We would create a watermark that is noticeable and not easy to remove while at the same time not distracting from the images and ruining the experience of using your site for actual customers.

YET TO BE APPROVED

Subtotal	\$4,312.50
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Total	\$4,312.50
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INFO & NOTES

Thank you; we really appreciate your business.

TERMS & CONDITIONS

If you have any questions, comments or concerns, please contact us at [954-680-4584](tel:954-680-4584).

Please issue an approval to this estimate as soon as possible if you choose to accept. And leave a deposit in our conveniently located secure payment center, which you will be directed to after accepting. By accepting this contract you are agreeing to Cimetta Design, Inc. to provide you with these services rendered for the fees laid out.

Or you can find it at this link: <https://www.cimettadesign.com/paygate/billing-info.html> This price is only good for 30 days.

We thank you in advance for the opportunity and look forward to your kind reply. Make It A Great Day!

Web Browser Support

Unless otherwise specified by the client, we will be optimizing websites for browsers later than Internet Explorer 7 and Mozilla Firefox.

However, we would be more than happy to accommodate clients who require support for legacy browsers.

Third-Party Applications

Support for any third-party applications, plug-ins, or add-ons requested by Client will be billed at our hourly rate. Due to the nature of the work and the unpredictability of other developers work, we cannot provide quotes or time estimates for technical troubleshooting, integration, formatting, refactoring, or debugging.

Project Terms and Conditions

The agreed-upon contract fee for the creation, design, administering, or maintenance of the Buyer's product or service precludes Cimetta Design, Inc. from further obligation to the project upon the advent of newer technology. Cimetta Design, Inc. ensures project completion as agreed upon within this contract. Cimetta Design, Inc. is not responsible for future technological innovations. Should the Buyer require further maintenance upon their product or service at a later point in time, the Seller and Buyer shall commit to a new contract.

Revision Policy

Any errors made by Cimetta Design will be corrected at no charge to the Client. Any and all changes/ modifications made after initial information (Copy/Text and Images) is provided will incur additional charges at a rate of \$125 per hour to be billed in 15 minute increments.

Agreement

Cimetta Design agrees to provide the graphic design services to the client ("client") at a rate of \$125.00/hr.

The estimate ("Estimate") of each job will be provided upon request.

Copyrighting is not included in this estimate and Cimetta Design Inc. ("Designer") is not responsible for copyrighting any work it performs on behalf of Client.

We reserve the right to display all aspects of our creative work, including sketches, work-in-progress designs and the completed project on our portfolio and in articles on websites, in magazine articles and in books once the work is published.

Text, photographs, and images should be supplied on disk or other electronic media in the appropriate format to prevent additional charges for typing or scanning. Client agrees that it shall not hold the Designer or its agents or employees liable for failure to perform any aspect of the Job due to lack of text, photographs, and images provided by Client.

Unless agreed by Client and Designer, Client shall provide all photographs utilized by Designer and warrants that he/she has permission to use all photographs provided and shall hold Designer harmless for any copyright or other violation which arise from the use of photographs supplied by Client.

Client is responsible for proofreading and approving all work. Designer will make a reasonable attempt to prevent typographical, grammatical and other errors, however the responsibility for proofreading the work is solely the Client's responsibility, and Designer is not responsible, whatsoever, for damages sustained by any typographical or grammatical errors.

Designer agrees to archive all graphic material prepared for its Clients but is not responsible for the corruption or loss of files after Job is complete. Retrieval of documents at a later date will incur additional charges.

Cancellation Policy- In the event of cancellation of work by Client, ownership of all copy rights and original artwork shall be retained by Designer and a cancellation fee for work completed, based on the contract price \$125.00 per hour to be billed in 15 minute increments. All deposits are non-refundable.

Web Hosting Policy- We host websites on a month to month basis. Web sites are either paid in advance or billed monthly. Due to security reasons we must have a notice in writing 30 days prior to cancellation, by the owner of the URL, before our hosting agreement can be cancelled.

Any electronic file transfers that Cimetta Design makes as a result of the changes or at the request of the Client that is out of the scope of the project is to be determined and may incur additional costs.

All payments shall be made to Cimetta Design, Inc., and sent to Designers studio listed above in Broward County Florida.

Client agrees that it shall not hold the Designer or its agents or employees liable for any incidental or consequential damages that arise from the Designer's failure to perform any aspect of the Job in a timely manner, regardless of whether such failure was caused by negligent acts or omissions of the Designer or a third party.

This agreement constitutes the entire agreement between the parties hereto and supersedes all prior agreements and writings. This agreement shall only be amended in writing by all parties. This Agreement shall become a legally binding agreement when Client sends a reply, and shall be governed by the laws of the State of Florida, and jurisdiction and venue for any lawsuit brought pursuant to this Agreement shall be filed in Broward County.

This estimate is only good for 30 days from the date on the agreement.

If any action at law or in equity, including an action for declaratory relief, is brought to enforce or interpret the provisions of this Agreement, the prevailing party will be entitled to reasonable attorneys' fees in addition to any other relief to which that party may be entitled.

Please make checks payable to: Cimetta Design, Inc. 26292 HONG KONG RD., PUNTA GORDA, FL 33983

We also accept American Express, Visa, and MasterCard in our payment center handled by Secure Sites. To process via credit card, please visit our payment center and follow the simple directions to make a payment online.