



CimettaDesignInc.

SFL Partners – 12265

**Estimate 12265**

ISSUED: NOVEMBER 5, 2019 BY:

EXPIRES: DECEMBER 5, 2019 TO:

**Cimetta Design Inc.**

**SFL Partners**

CINDY CIMETTA  
10355 PANAMA ST.  
HOLLYWOOD, FL 33026  
US

924 SE 2ND ST #8  
FORT LAUDERDALE, FL 33301  
US

ESTIMATE

**Service 1.0**

SFL Partners- Investment Realty.

Web Development. Redesign of current site. Located at <https://www.sflpartners.com/>  
We will develop you a New custom, mobile-friendly website redesign that would reflect your branding that can grow with your business. The website will be Created with the CMS, or Content Management System, WordPress. A CMS is a User friendly back end for editing the site and managing content. The site framework will be set up and a variety of page structures will be created to fulfill the need for future and existing pages. Copy-Text must be supplied Digitally in advance of this stage or additional costs can arise.

The website would include the following pages based on your comments and your previous website:

- Homepage
- About the Company
- Our Company, People, Mission, Philosophy, Success and Code of Ethics.
- SFL Partners Team Profile
- Team profile pages Experience & Expertise
- Sell Your House

- Listing VS. Selling To Us, See the difference How It Works Compare: Selling To SFL Partners vs. Listing With A Local FL Agent Give You A Fair Cash Offer Information
- “Get My Fair Cash Offer” Quotation The Pros & Cons Of Selling Your House To A Local Professional Home Buyer– FREE Guide: Download our FREE Guide here.
- What Do You Have To Lose? Get Started Now...Resources
- Latest News / Case-studies Blog
- Testimonials FAQ
- Email capture for email blasts
- Privacy Policy / Disclaimer
- Contact Us (This would include a Google map with your location as well as registering you with Google Places.

Should you want this information included). We will begin with layout and design of Home Page. Utilizing your own Branding. The layout will be presented as a stagnant image from Photoshop. Only once it has been approved will we begin programming the site. The website will be developed to be responsive to smaller screens, tablets, and smartphones (mobile-friendly). It will also be programmed in an SEO friendly manner – insuring the best practices for good Google search results. We also build our website modular to make it easy for us to add functions and features to the website as your business grows.

Once the website is complete and ready to go live to your established current hosting. We would backup your current website for you and transfer the new website over to replace the old one in an SEO-friendly manner so that you do not lose any SEO value that you have built up on your current website.

We also install Google Analytics and Google Webmaster tools on to the website. Google Analytics and Google Webmaster tools will give you the ability to track a ton of different aspects about your websites traffic including things like where they came from, how many are going to what areas and more. They are both very powerful tools that gives you more than enough information to see how your website is doing and where to go with your future online marketing.

The website redesign with the above outlined elements would be \$3,937.50, paid in thirds. 1/3 deposit, 1/3 once you have approved the design of the website and 1/3 upon delivery of the website.

In the list above you also mentioned over the phone when we spoke you require a Signup. This would be a page with a contact form to allow interested potential Customers to contact you to receive a “Get My Fair Cash Offer” Quotation. Through the

form, you could collect any information that you require. This system would send you an email with the information.

**YET TO BE APPROVED**

Subtotal	\$3,937.50
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Total	\$3,937.50
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#### **INFO & NOTES**

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Thank you; we really appreciate your business.

#### **TERMS & CONDITIONS**

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If you have any questions, comments or concerns, please contact us at [954-680-4584](tel:954-680-4584).

Please issue an approval to this estimate as soon as possible if you choose to accept. And leave a deposit in our conveniently located secure payment center, which you will be directed to after accepting. By accepting this contract you are agreeing to Cimetta Design, Inc. to provide you with these services rendered for the fees laid out.

Or you can find it at this link: <https://www.cimettadesign.com/paygate/billing-info.html>. This price is only good for 30 days.

We thank you in advance for the opportunity and look forward to your kind reply. Make It A Great Day!

#### **Web Browser Support**

Unless otherwise specified by the client, we will be optimizing websites for browsers later than Internet Explorer 7 and Mozilla Firefox.

However, we would be more than happy to accommodate clients who require support for legacy browsers.

#### **Third-Party Applications**

Support for any third-party applications, plug-ins, or add-ons requested by Client will be billed at our hourly rate. Due to the nature of the work and the unpredictability of other developers work, we cannot provide quotes or time estimates for technical troubleshooting, integration, formatting, refactoring, or debugging.

#### **Project Terms and Conditions**

The agreed-upon contract fee for the creation, design, administering, or maintenance of the Buyer's product or service precludes Cimetta Design, Inc. from further obligation to the project upon the advent of newer technology. Cimetta Design, Inc. ensures project completion as agreed upon within this contract. Cimetta Design, Inc. is not responsible for future technological innovations. Should the Buyer require further maintenance upon their product or service at a later point in time, the Seller and Buyer shall commit to a new contract.

## **Revision Policy**

Any errors made by Cimetta Design will be corrected at no charge to the Client. Any and all changes/ modifications made after initial information (Copy/Text and Images) is provided will incur additional charges at a rate of \$125 per hour to be billed in 15 minute increments.

## **Agreement**

Cimetta Design agrees to provide the graphic design services to the client ("client") at a rate of \$125.00/hr.

The estimate ("Estimate") of each job will be provided upon request.

Copyrighting is not included in this estimate and Cimetta Design Inc. ("Designer") is not responsible for copyrighting any work it performs on behalf of Client.

We reserve the right to display all aspects of our creative work, including sketches, work-in-progress designs and the completed project on our portfolio and in articles on websites, in magazine articles and in books once the work is published.

Text, photographs, and images should be supplied on disk or other electronic media in the appropriate format to prevent additional charges for typing or scanning. Client agrees that it shall not hold the Designer or its agents or employees liable for failure to perform any aspect of the Job due to lack of text, photographs, and images provided by Client.

Unless agreed by Client and Designer, Client shall provide all photographs utilized by Designer and warrants that he/she has permission to use all photographs provided and shall hold Designer harmless for any copyright or other violation which arise from the use of photographs supplied by Client.

Client is responsible for proofreading and approving all work. Designer will make a reasonable attempt to prevent typographical, grammatical and other errors, however the responsibility for proofreading the work is solely the Client's responsibility, and Designer is not responsible, whatsoever, for damages sustained by any typographical or grammatical errors.

Designer agrees to archive all graphic material prepared for its Clients but is not responsible for the corruption or loss of files after Job is complete. Retrieval of documents at a later date will incur additional charges.

Cancellation Policy- In the event of cancellation of work by Client, ownership of all copy rights and original artwork shall be retained by Designer and a cancellation fee for work completed, based on

the contract price \$125.00 per hour to be billed in 15 minute increments. All deposits are non-refundable.

Web Hosting Policy- We host websites on a month to month basis. Web sites are either paid in advance or billed monthly. Due to security reasons we must have a notice in writing 30 days prior to cancellation, by the owner of the URL, before our hosting agreement can be cancelled.

Any electronic file transfers that Cimetta Design makes as a result of the changes or at the request of the Client that is out of the scope of the project is to be determined and may incur additional costs.

All payments shall be made to Cimetta Design, Inc., and sent to Designers studio listed above in Broward County Florida.

Client agrees that it shall not hold the Designer or its agents or employees liable for any incidental or consequential damages that arise from the Designer's failure to perform any aspect of the Job in a timely manner, regardless of whether such failure was caused by negligent acts or omissions of the Designer or a third party.

This agreement constitutes the entire agreement between the parties hereto and supersedes all prior agreements and writings. This agreement shall only be amended in writing by all parties

This Agreement shall become a legally binding agreement when Client sends a reply, and shall be governed by the laws of the State of Florida, and jurisdiction and venue for any lawsuit brought pursuant to this Agreement shall be filed in Broward County.

This estimate is only good for 30 days from the date on the agreement.

If any action at law or in equity, including an action for declaratory relief, is brought to enforce or interpret the provisions of this Agreement, the prevailing party will be entitled to reasonable attorneys' fees in addition to any other relief to which that party may be entitled.

Please make checks payable to: Cimetta Design, Inc. 10355 Panama Street, Hollywood, FL 33026

We also accept American Express, Visa, and MasterCard in our payment center handled by Secure Sites. To process via credit card, please visit our payment center and follow the simple directions to make a payment online.